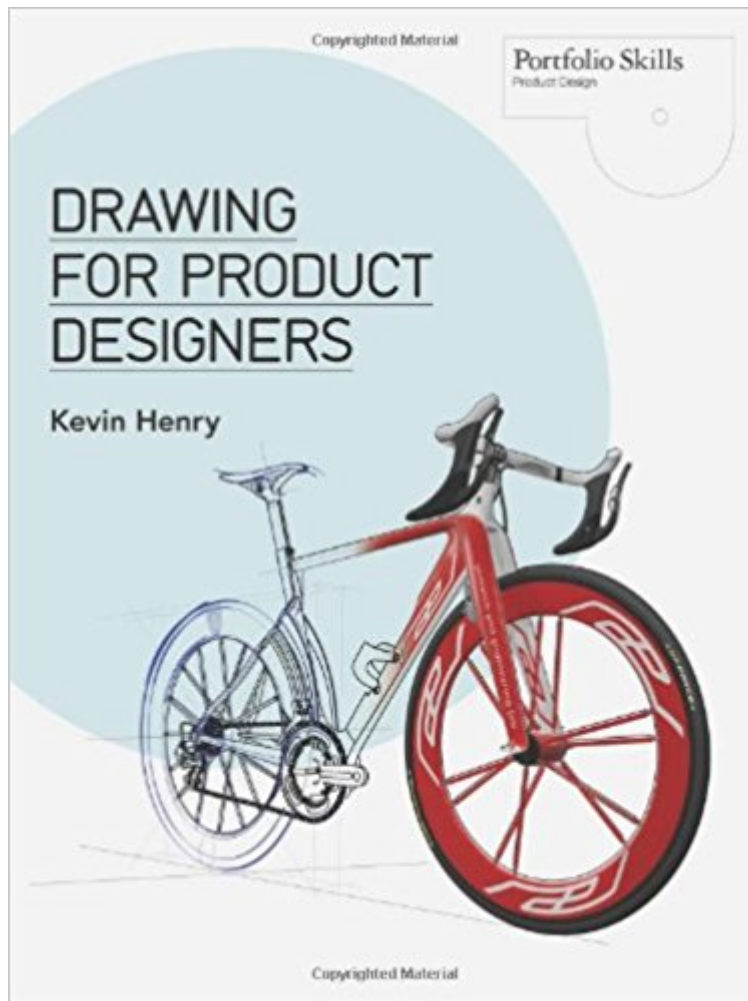


The book was found

# Drawing For Product Designers (Portfolio Skills: Product Design)



## Synopsis

This is both a practical and theoretical guide to the visualization techniques used by contemporary product designers, including freehand sketching, digital rendering, information graphics, and presentation skills. Hundreds of hand-drawn sketches and computer models have been specially created to demonstrate critical geometry and show how to develop sketches into finished illustrations. Practical tutorials give guidance in creating simple and complex forms, as well as rendering and providing context using scenarios and storyboards. Insightful case studies of leading designers illustrate the full range of different visualization options available.

## Book Information

Series: Portfolio Skills: Product Design

Paperback: 208 pages

Publisher: Laurence King Publishing; Portfolio Skills edition (September 12, 2012)

Language: English

ISBN-10: 1856697436

ISBN-13: 978-1856697439

Product Dimensions: 8.8 x 0.8 x 11.2 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 stars [See all reviews](#) (22 customer reviews)

Best Sellers Rank: #69,998 in Books (See Top 100 in Books) #50 in [Books > Arts & Photography > Decorative Arts & Design > Industrial & Product Design](#) #312 in [Books > Arts & Photography > Graphic Design > Techniques](#) #950 in [Books > Arts & Photography > Drawing](#)

## Customer Reviews

I would recommend this book to anyone who is new to sketching technical objects. This book is aimed at product designers, but I would also recommend it to anyone who wants to draw objects in perspective. The author covers a great deal of theory related to sketching. He discusses principles which are important to making quick sketches, which are also easily understood. This is not only a 'technique' book, it is also a theory book, with a great deal of instruction on why certain techniques work. He goes on to show you how pencil sketching is related to the newer field of 3D design on computers. There is no program-specific information, just general "Here is the pencil sketching technique and here is what it would look like in a computer 3D design program. He fills the book with real-world project examples of designs and products. He discusses orthographic projection, isometric perspective and true perspective sketching--with the focus on getting to a point where you

can get your ideas across quickly in a very realistic manner. He teaches how a sketch is different from an artistic drawing and what you should focus on to get your design ideas across to collaborators on your project. There is the occasional, "What is he talking about," where I didn't really grasp his reason for starting a chapter in a certain way. An example of this is that he titles chapter five "Registration," then doesn't define registration, or even use the word registration later in the chapter. The chapter still makes sense, I get what the chapter is talking about, but I still have no idea what the definition of registration is. Nevertheless, I have been truly pleased with this book.

[Download to continue reading...](#)

Drawing for Product Designers (Portfolio Skills: Product Design) Drawing: Drawing For Beginners - The Complete Guide to Learn the Basics of Pencil Drawing in 30 Minutes (How To Draw, Drawing Books, Sketching, Drawing ... Drawing Girls, Drawing Ideas, Drawing Tool) Research Methods for Product Design (Portfolio Skills Product Design) ANIME Drawing BOX set 5-in-1: Anime Drawing for Beginners, Drawing Anime Faces, Drawing Anime Emotions, Manga Drawing for Beginners, Anime Drawing Practical Guide Leadership: Management Skills, Social Skills, Communication Skills - All The Skills You'll Need (Conversation Skills, Effective Communication, Emotional ... Skills, Charisma Book 1) Drawing: Drawing and Sketching, Doodling, Shapes, Patterns, Pictures and Zen Doodle (drawing, zentangle, drawing patterns, drawing shapes, how to draw, doodle, creativity) Drawing: Drawing For Beginners- The Ultimate Guide for Drawing, Sketching, How to Draw Cool Stuff, Pencil Drawing Book (Drawing, Learn How to Draw Cool Stuff) Drawing: Made EASY: Learn - Sketching, Pencil Drawing and Doodling (Drawing, Zentangle, Drawing Patterns, Drawing Shapes, How To Draw, Doodle, Creativity) Drawing For Beginners: The Ultimate Crash Course on How to Draw, Pencil Drawing, Sketching, Drawing Ideas & More (With Pictures!) (Drawing On The Right ... Analysis, Drawing For Beginners) Agile Product Management: Product Owner (Box set) : 27 Tips To Manage Your Product, Product Backlog: 21 Tips To Capture and Manage Requirements with Scrum ... development, agile software development) Agile Product Management and Product Owner Box Set: 27 Tips to Manage Your Product, Product Backlog and 21 Tips to Capture and Manage Requirements with Scrum BREAKING IN: Over 100 Product Designers Reveal How to Build a Portfolio That Will Get You Hired Society of Publication Designers: 34th Publication Design Annual (Society of Publication Designers' Publication Design Annual) (Vol 34) Graphis Product Design 2: An International Selection of the Best in Product Design (Graphis Products By Design) (v. 2) Drawing Emojis Step by Step with Easy Drawing Tutorials for Kids: A Step by Step Emoji Drawing Guide for Children in Simple Steps (Drawing for Kids) (Volume 7) Drawing For Beginners: The Ultimate Guide To Successful Drawing - Learn The Basics Of Drawing And Sketching In No Time!

(Drawing, How To Draw Cool Stuff, Sketching) Drawing: 48 Incredible Tips on Drawing for Beginners. Teach Yourself How to Draw Cartoons With This Drawing for Beginners Book (how to draw, drawing, things to draw) Communication Skills: 101 Tips for Effective Communication Skills (Communication Skills, Master Your Communication, Talk To Anyone With Confidence, Leadership, Social Skills) Hedge Your Investment Portfolio: How to Hedge Your Investment Portfolio with Diversification, Options, and Futures Sketching (12th printing): Drawing Techniques for Product Designers

[Dmca](#)